

Transferring Circularity to Eastern Europe: Agenda

■ Thursday, 12th March 2026 |

■ Chamber of Commerce and Industry of Slovenia, Dimičeva ulica 13, Ljubljana, Slovenia
(Hybrid)

8:30– 9:00
Registration & Coffee

9:00 – 9:30
Welcome

- **Dr. Aleš Hančič** (Director, TECOS Tool and Die Development Centre of Slovenia)
- **Ms Agnieszka Włodarczyk-Gębik** (Krakow Technology Park, Poland)

9:30 – 11:00
Circularity in Eastern Europe: Strategic outlook

- **Digital solutions for circular economy** - cohesion policy perspective (Tomislav Pinter - Policy Analyst, DG REGIO) (15 min)
- **Slovene Smart Specialisation Strategy as a transformative policy** (Marko Hren, Ministry for cohesion and regional development of Slovenia) (15 min)
- **Deep Demonstration in Slovenia: results and lessons learned** (Marco Segovia Bifarini, Climate KIC) (15 min)
- **Public calls to support circular transition** (Walter Schrittwieser, Mindconsult) (15 min)
- **The role of European Digital Innovation Hubs in the development of Circular economy** (Aneta Rząca-Czampiel, hub4industry - European Digital Innovation Hub, Krakow Technology Park) (15 min)

11:00 – 11:15
Coffee break

11:15 – 11:45
Strategy Dissemination Lab: Key lessons learned from Smart Circuit project for businesses and policymakers

- **Upskilling for a Circular Future: Lessons from the Circular Innovation Academy** (Christine Neuy, microTEC Südwest)
- **Closing the Gap Between Circular Policy Goals and Industrial Practice** (František Janke, TUKE - Technical University of Kosice)
- **The Circular Industry Factory: From Pilot Actions to Flagship Projects** (Alen Draganović, TECOS Tool and Die Development Centre of Slovenia)

11:45 – 13:00

Transnational panel: Integrating lessons learned about circularity into policy (moderator: Ms Agnieszka

Włodarczyk-Gębik, Krakow Technology Park):

- Marko Hren, Ministry for cohesion and regional development of Slovenia
- Klara Grašič, Chamber of commerce and industry of Slovenia
- Jarosław Kostrzewa, Marshal Office of Malopolska Region
- Aneta Rząca-Czampiel, hub4industry - European Digital Innovation Hub, Krakow Technology Park

13:00 - 14:00

Lunch Break

14:00 - 15:30

Masterclasses: Key challenges and opportunities in Circular Economy (Technology-driven & circular business models presentations)

- **How to use data with integrity and avoid greenwashing** (Ram Dušić Hren - TECOS Tool and Die Development Centre of Slovenia)
- **Applying Circular Economy principles: Secondary Raw Materials and practical Cases** (Eng. Marcello Guaiana and Marinella Favot (PhD)- Area Science Park)
- **How to use Open Innovation for generating sustainable solutions in circular food systems** (Mag. (FH) Vera Amtmann, MA - BeanSaver)

16:00

Conclusion & Networking

- **Closing words and Outlook beyond SMART CIRCUIT** (Ms Agnieszka Włodarczyk-Gębik, Krakow Technology Park)